



FOR IMMEDIATE RELEASE

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Ellisys expands direct sales and marketing offices to North America

Company seeks to better serve expanding North American customer base by placing offices in Portland, Oregon and Los Angeles, California metro areas

Geneva, Switzerland — April 21, 2008 — Ellisys, a Geneva-based leading supplier of protocol test and analysis solutions for the Universal Serial Bus (USB), Wireless USB, and the WiMedia platform, today announced the placement of offices and direct staff in North America. Locations include the metropolitan areas of Los Angeles, California and Portland, Oregon. Office staff will provide sales, marketing, customer support, and product service functions.

"Ellisys is absolutely committed to providing quality products to technology developers worldwide, and providing the necessary professional staff to enhance service to our customers," said Mario Pasquali, Ellisys Co-Founder and President for Products. "We are pleased to provide our North American customers with an enhanced local presence."

"With increasing investment in Wireless USB and WiMedia on the part of North American technology leaders, and the growing adoption of Ellisys products within these leading-edge companies, the presence of direct, U.S.-based offices and staff is a necessary and logical step for us," stated Chuck Trefts, Ellisys director of Marketing. "We look forward to our continued contributions to the advancement and success of the technology ecosystems we support."

For more information, including office locations and key contact information, please refer to the Ellisys website at www.ellisys.com.

About Ellisys

Ellisys is a Test and Measurement company committed to the design and timely introduction of advanced protocol analysis solutions for USB devices, Wireless USB and WiMedia Ultrawideband. Developers have been using Ellisys' USB products and solutions for more than six years with great success. With the consumer electronics market moving toward wireless technology, Ellisys once again proves its commitment to the developers' community. By providing WiMedia and Wireless USB early adopters with the right tools at the right time, Ellisys enables these promising markets to grow in a secure and confident manner, and ensures a rapid and wide acceptance of these technologies.

Ellisys, the Ellisys logo, Better Analysis and USB Explorer are trademarks of Ellisys, and may be registered in some jurisdictions. All other trademarks are the property of their respective owners.

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World Class Solutions for USB, Certified Wireless USB, WiMedia

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