



FOR IMMEDIATE RELEASE

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Ellisys brings a new testing dimension to Certified Wireless USB timing optimization

With the accelerating growth of the Certified Wireless USB market, developers need highly-efficient tools to rapidly transform their products from wired to wireless versions. The Ellisys Wireless USB protocol analyzer now includes a new graphical representation that helps developers quickly understand protocol subtleties.

Certified Wireless USB Developers Conference, San Jose, CA — June 21, 2006 — Ellisys, a leading supplier of test solutions for Certified Wireless USB, today unveiled unique features for its WiMedia-based protocol analyzer for Certified Wireless USB, the Ellisys Wireless USB Explorer 300. The Wireless USB Explorer 300 now includes a graphical timing representation of packets transmitted over the air, enabling developers to visually identify timing errors and more easily understand protocol subtleties.

The Ellisys' InstantTiming™ window enables users to clearly view time allocations and violations, measure protocol item duration and understand the traffic sequences involved in the WiMedia wireless protocols. Developers can visualize Ultrawideband frames and Wireless USB timing allocations, zoom or pan in real-time and measure absolute or relative time.

Dedicated to making USB and wireless USB R&D faster and easier for developers, Ellisys has previously introduced several time-saving features with its Instant functionalities series. The new Ellisys' InstantTiming™ graphical representation of Wireless USB packet timing supplements the Instant functionalities series and will be supplied free of charge to existing customers as a software update.

These functions identify and report issues to the protocol analyzer user for resolution at an early stage of the development project. This approach not only improves product quality, but also increases R&D productivity.

"The Certified Wireless USB market is now at a crucial stage", said John Koon, Senior Industry Analyst, Tech Idea International. "Developers will be under high pressure to finalize their protocol implementation to match the industry's deadlines. Test tools like the Ellisys Wireless USB Explorer 300 would be very useful to developers seeking to release WiMedia-based Certified Wireless USB product offerings to the market in time."

Jeff Ravencraft, USB-IF Chairman remarked, "Ellisys has shown industry support through the advancement of wired USB for several years. With their over-the-air protocol analyzer based on Certified Wireless USB launched in September 2005, the company helps ensure rapid and wide proliferation of new wireless hosts and devices."

With such innovative concepts, Ellisys further improves its market-leading protocol analyzer for Certified Wireless USB to help developers solve both current and future wireless challenges. Developers now have reliable and user-friendly measurement tools to help them achieve their tasks with more confidence.



Ellisys will be demonstrating the InstantTiming view as well as the unique traffic generation abilities of the new UWB Generator 320 at the Certified Wireless USB Developers Conference in San Jose, California from June 20th to 22nd.

Availability

These new features will be provided free of charge to existing customers. The Ellisys' Wireless USB Explorer 300 is available now to order with a lead time of two weeks. Please contact sales@ellisys.com for pricing information.

Product links

A screen shot of the software is available at www.ellisys.com/archive/wusbex300_timing.gif

A high-resolution photograph can be downloaded from www.ellisys.com/archive/wusbex300.gif

The datasheet is available at www.ellisys.com/products/download/wusbexbro_en.pdf

"Migrating from USB to wireless" article is available at www.ellisys.com/archive/ar060531.pdf

More information can be found at www.ellisys.com/products/wusbex300/

About the USB-IF

The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high quality compatible USB devices through its logo and compliance program and promotes the benefits of USB and the quality of products that have passed compliance testing. For more information, please visit www.usb.org.

About Ellisys

Ellisys is a Test & Measurement company committed to the design and timely introduction of advanced protocol analysis solutions for USB devices, Certified Wireless USB and Ultrawideband. Developers have been using Ellisys' USB products and solutions for more than five years with great success. With the consumer electronics market moving toward wireless technology Ellisys proves once again its commitment to the developers' community. By providing WiMedia and Certified Wireless USB early adopters with the right tools at the right time Ellisys enables these promising markets to grow in a secure and confident manner, and ensures a rapid and wide acceptance of these technologies. For more information, please visit www.ellisys.com.

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