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Ellisys Enables Bluetooth World 2013 with Exclusive Platinum Sponsorship

Leading test equipment provider to showcase industry's only all-in-one Bluetooth protocol analyzer at key industry event

Geneva, Switzerland — April 1, 2013 — Ellisys, a worldwide leader in protocol test and analysis solutions, today announced details of its participation in Bluetooth World 2013, to be held April 10-11, 2013 in Shanghai, China. Ellisys is an active sponsor of various Bluetooth Special Interest Group (SIG) events and is the exclusive Platinum Sponsor of Bluetooth World 2013. Over the two-day agenda, Ellisys will provide two technical presentations, training classes on advanced analysis features, and product demonstrations to attendees. Bluetooth World will bring together more than 700 Bluetooth SIG members and prospective members as well as wireless technology entrepreneurs and journalists to explore *Bluetooth*® wireless technology, network with industry leaders, and see the latest innovations.

"Ellisys is pleased to continue our commitment to Bluetooth technology by providing the exclusive Platinum Sponsorship for Bluetooth World 2013. We look forward to networking with the attendees and contributing to the conference through our speaking presentations, advanced features training classes, and demonstrations in the technology showcase," stated Mario Pasquali, Ellisys president and CEO. "The wealth and breadth of information to be delivered here makes it a must-attend event for Bluetooth developers looking to understand the latest in Bluetooth ideas and innovations."

Registration and Agenda

The annual Bluetooth World is a transformation of the former Bluetooth All Hands Meeting (AHM) and is a unique opportunity to connect with the future of Bluetooth technology. Bluetooth World is open to Bluetooth SIG members and non-members. A detailed agenda and additional information are available at www.bluetooth.org.

"We're honored and excited to have Ellisys as a premiere partner for Bluetooth World, continuing our relationship and joint commitment to provide developers and innovators with the necessary tools and resources to bring ground-breaking technologies and solutions to life," said Suke Jawanda, Bluetooth SIG CMO. "With its expertise in test and measurement equipment, such as the all-in-one Bluetooth protocol analyzer system that will be showcased at Bluetooth World, Ellisys enables engineers to build and deliver better, smarter products with Bluetooth technology."

Revolutionary Bluetooth Protocol Analyzer Demonstrated in Technology Showcase

Ellisys will co-sponsor the Technology Showcase along with the Bluetooth SIG, slated for Day One of the conference. Ellisys will provide demonstrations of its industry-leading all-in-one Bluetooth protocol analyzer system, the Bluetooth Explorer™ 400 (BEX400), and will focus on advanced analysis features included with the recently released PRO Edition of the BEX400. This feature-rich protocol analyzer is powered by a reconfigurable, all-channel, proprietary front-end which overcomes the drawbacks of legacy analyzers, and delivers a myriad of advanced



features and unique capabilities. These features and capabilities include passive, all-channel, over-the-air capture (BR/EDR and Low Energy) concurrent with the PRO Edition features, which include multiple HCI captures, logic signals capture, raw 2.4GHz spectrum capture, integrated audio analysis, and more. Attendees are encouraged to stop by the Ellisys table for demonstrations of the latest capabilities and to speak with Ellisys experts. Additional information can be found at www.ellisys.com/products/bex400.

Ellisys Experts to Provide Training Classes

Experts from Ellisys will provide two 1-hour training classes to attendees on the highly acclaimed BEX400, the industry's most advanced Bluetooth protocol analysis system. This training will encompass the PRO Edition features and will include real-world examples of Bluetooth protocol debug tasks and performance characterization.

About Bluetooth Wireless Technology

Bluetooth wireless technology is the global short-range wireless standard for personal connectivity of a broad range of electronic devices. More information is available on www.bluetooth.com.

About Ellisys

Ellisys is a Test and Measurement company committed to the design and timely introduction of advanced protocol analysis solutions for USB, SuperSpeed USB 3.0, and Bluetooth wireless technology. More information is available on www.ellisys.com.

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World Class Solutions for Bluetooth, USB, Wireless USB and WiMedia technology

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