

# FOR IMMEDIATE RELEASE

Contact: Ellisys Corporation Vancouver, WA, USA

WA, USA

Attn:Chuck Trefts, Director of MarketingPhone:360-896-7242Email:chuck.trefts@ellisys.com

# Ellisys Announces Platinum Sponsorship of Bluetooth Breakthrough Awards 2014

#### Awards Program to Recognize the Best in Bluetooth Products, Applications and Prototypes

Geneva, Switzerland — August 9, 2013 — Ellisys, provider of the industry-acclaimed and revolutionary Bluetooth Explorer 400 All-in-One Protocol Analysis System and a worldwide leader in protocol test and analysis solutions, today announced its participation as Platinum Sponsor of the Bluetooth Breakthrough Awards 2014. This program is managed by the Bluetooth Special Interest Group (BT-SIG), who will announce award finalists during the January, 2014 Consumer Electronics Show (CES) in Las Vegas. Several category winners and an overall winner will be announced at the Mobile World Congress in Barcelona in February, 2014.

"The Breakthrough Awards is a great way to draw out impressive innovations across the full spectrum of the Bluetooth developer community," stated Mario Pasquali, Ellisys president and CEO. "We look forward to seeing the creativity and technological innovations in the various products, applications, and prototypes that will compete."

#### **Program Details**

The 2014 Breakthrough Awards program is open to BT-SIG members and non-members and includes categories for products, applications, prototypes, and a new category for students. The deadline for entry is December 6, 2013. Various prizes will be awarded to the categorical winners, the student winner, and the overall winner. For program details, visit www.bluetooth.org.

Commented Suke Jawanda, CMO, Bluetooth SIG: "The Bluetooth SIG is all about helping our members innovate and the Breakthrough Awards are one exciting way we showcase that. Every year we look forward to seeing all the cool new products being built with Bluetooth connectivity, and we couldn't provide competitors with a better innovation partner than Ellisys. We're excited to have them on board."

#### BEX400 Availability, Product Photos, and Information

The Ellisys Bluetooth Explorer 400 All-in-One Protocol Analysis System is available in the several configurations supporting all forms of Bluetooth technology, including Bluetooth Smart and Bluetooth Smart Ready, as well as a Pro features package that adds several advanced capabilities. For more information, including software downloads, please contact sales@ellisys.com.

A high-resolution photo can be downloaded from: www.ellisys.com/archive/images/bex400.png A screenshot of the Analyzer software is available at: www.ellisys.com/archive/images/bex400\_soft.png Additional information can be found at: www.ellisys.com/products/bex400

# About Bluetooth Wireless Technology

Bluetooth wireless technology is the global short-range wireless standard for personal connectivity of a broad range of electronic devices. More information is available on www.bluetooth.com.



## About Ellisys

Ellisys is a Test and Measurement company committed to the design and timely introduction of advanced protocol analysis solutions for USB, SuperSpeed USB 3.0, and Bluetooth wireless technology. More information is available on www.ellisys.com.

Ellisys • chemin du Grand-Puits 38 • CH-1217 Meyrin Geneva • Switzerland • www.ellisys.com World Class Solutions for Bluetooth, USB, Wireless USB and WiMedia technology

The Bluetooth word mark and logo are registered trademarks and are owned by the Bluetooth SIG, Inc.

Ellisys, the Ellisys logo, Better Analysis, Ellisys Bluetooth Explorer, and Rainbow, are trademarks of Ellisys, and may be registered in some jurisdictions. All other trademarks, product and company names, are the property of their respective owners.

# # #